



AISI

ASSOCIAZIONE IMPRESE SELFSTORAGE ITALIANE

SPONSOR PROPOSAL

Become now a sponsor of the **Annual
Italian Self Storage Convention**

AISI - The Italian Self Storage Association – is the first and only industry association that is responsible for representing the major operators of self storage as well as protecting the interests of members of the Italian industrial sector.

www.aisi-selfstorage.it



HOW WE COMMUNICATE TO OUR COMMUNITY

AISI is an association that cares about its **community** and offers useful content in order to acquire new skills and develop effective business strategies.

We have created a **portal with a library of unique content** to support our members in the growth of the Self Storage market by sharing experience, know-how and skills.

This year **we have inaugurated the Masterclass**, professional training courses with important topics for our industry. The first Masterclass has already been a success and we hope to double in the next one!

As every year **we are organizing the annual event of AISI 2022** that will be a unique opportunity to meet and discuss on various issues of our industry.

AISI also offers its members a **Premium Newsletter** dedicated to Self Storage themes: we deepen market trends, industry news and give visibility to the centers of our community.

Oltre alla Newsletter mensile creiamo anche **comunicazioni ad hoc** per eventi o masterclass indirizzate a tutti gli operatori di Self Storage presenti in Italia.



ITALIAN CONVENTION 2022

WHAT TO EXPECT?

The Annual Italian Convention on Self Storage is a regular appointment for the majority of **operators** on the national territory and opens to welcome **investors, sponsors** and many testimonies from the rest of Europe and the world.

The aim of this event is to share, inform and **share knowledge, experiences, innovations**, as well as support operators with **useful advice** on a practical and bureaucratic level.

AN OPPORTUNITY FOR

- **Operators** who want to increase their business and stay informed about market developments
- **Suppliers** who want to approach the growing Italian market and consolidate their positions
- **The industry representations** that must take into account a new expanding market.

DO YOU WANT TO BECOME A SPONSOR OF THE AISI EVENT?

Here are our **sponsorship packages**

Golden Sponsor Package

3750 €

ADVERTISING

- Promotion of your business as a Golden Sponsor in conference
- Placement of your logo on the convention program, recognition in the AISI newsletter, international press releases, AISI and FEDESSA websites
- Mention by the event moderator at the start of the conference as Main Sponsor

VISIBILITY DURING THE CONVENTION

- Placement of signage on stage throughout the conference
- Opportunity to bring gadgets, promotional material and a banner (provided by the sponsor)
- Display of the company logo and recognition as Golden Sponsor on the main screen during all breaks

CONFERENCE PRESENCE

- 1 table in the room to place brochures and giveaways
- Full Conference Pass including all sessions
- Presentation of your company by a representative conference guest

AFTER CONVENTION

- 1x post dedicated to thank the sponsor on our social channels
- 1x section dedication of thanksgiving / information within the thanksgiving newsletter
- Sharing database of operators

DO YOU WANT TO BECOME A SPONSOR OF THE AISI EVENT?

Here are our **sponsorship packages**

Sponsor Package

1750 €

ADVERTISING

- Promotion of your business as a Golden Sponsor in conference
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DO YOU ALSO WANT TO SPONSOR AN EVENT DURING THE DAY

Here are our **sponsorship packages**

Breakfast Sponsor

650 €

- Sponsorship of the breakfast
 - Mention by the conference moderator after breakfast
 - Graphic presence during the sponsored event (arrangements to be agreed, material provided by the sponsor)
 - Opportunity to bring gadgets, promotional material and brochures (provided by the sponsor)
-

Business Lunch Sponsor

750 €

- Sponsorship of the Business lunch
 - Mention by the conference moderator after breakfast
 - Graphic presence during the sponsored event (arrangements to be agreed, material provided by the sponsor)
 - Opportunity to bring gadgets, promotional material and brochures (provided by the sponsor)
-

DO YOU WANT TO TAKE ADVANTAGE OF ONE OF THESE BENEFITS?

Here are our **Special Packages**

Translator Service

90 € / hour

- Simultaneous interpreting service that allows you to communicate effectively during meetings with operators
-

Gadget Insert Sponsorship

15 €

- Opportunity to insert your personalized gadget or promotional material inside our Welcome Kit
 - Possibility to customize the official AISI gadget during the event with your company logo
-

Video Interview Service

450 €

- Realization of a video-interview content owned by the sponsor
 - The final elaboration will have the duration of maximum 1 min and 30 sec
 - Video subtitled with language of preference of the sponsor
 - Video content agreed before the event with the communication team
 - Dissemination of the video on social channels (YouTube AISI, LinkedIn AISI and LinkedIn Cesare) and in the AISI newsletter
-

HOW TO BECOME A SPONSOR OF THE AISI EVENT 2022

Useful information and contacts

HOW DO I BECOME SPONSOR OF THE EVENT?

To participate in the AISI 2022 event as Sponsor we ask you to **fill in the form** that you find in the email or click the following link:

<https://forms.gle/6Rq2ktb6qHoTERwB6>

USEFUL CONTACTS TO BECOME A SPONSOR

To request additional information or **sign your sponsorship contract** immediately write to



ilaria@aisi-selfstorage.it



ARE YOU READY TO GET ON BOARD?

I can't wait to reach together with you great goals

Ilaria